



HOMEGROWN & HAPPENING
 SMALL BUSINESS SUCCESS CONFERENCE

Conference Agenda

8:15am to 9am – Registration	1 st Floor Lobby
8:30am to 9am – Continental Breakfast	Atrium Dining Room
9 am to 9:20 am - Opening Session	Atrium Dining Room
10:30 Am to 11:00 Am – Networking Break	
12:00 Pm to 1:30 pm – Lunch – 4 sector speakers	Atrium Dining Room

Conference Options

9am to 4pm – Resource Room	Game Room
9:30am to Noon – One-on-One SAGE Business Consultations	Fireside
9:30 am to 10:30 Am – Break-out Sessions Tracks 1-4	Indiana A/B, Board Room, Ohio Room
11:00 Am to 12:00 Pm – Break-out Sessions Tracks 1-4	
1:30pm to 4pm – One-on-One SAGE Business Consultations	Fireside
1:30 to 2:30 pm Break-out Sessions Tracks 1-4	
2:30 pm to 4:00 pm – Roundtable discussions by sector	Same as breakouts

Resource Room Representatives – Open 9 am to 4 pm

- Spring Arbor University/JCC
- MSU Product Development Center
- Legal services
- Accounting services
- Insurance agencies
- Web Development
- MI-SBDTC and SCMW! Biz Resources
- Financial Institutions (local banks)
- USDA RD Business Services

Printed and Promotional Materials – Available 9am to 4 pm **Ohio Room**

HomeTown Partnerships
 eSpot
 Community Action Agency Financial Literacy
 CEED
 SBA
 Dealing with Municipalities; Planning, Zoning and Compliance Issues